

Equaliser® CoolCow



Keep her cycling all
season long

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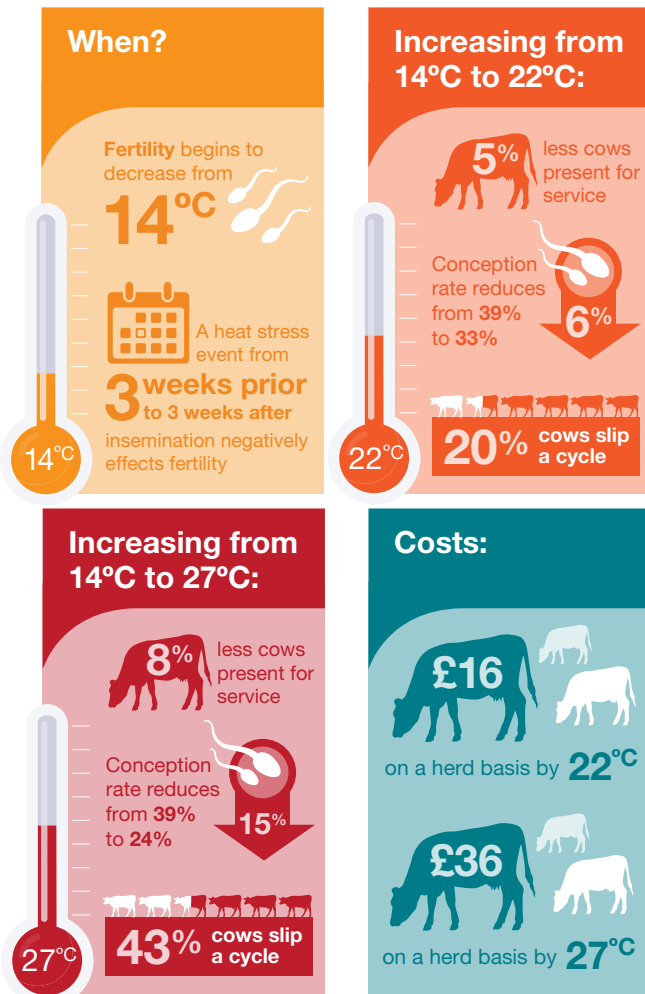
EQUALISER
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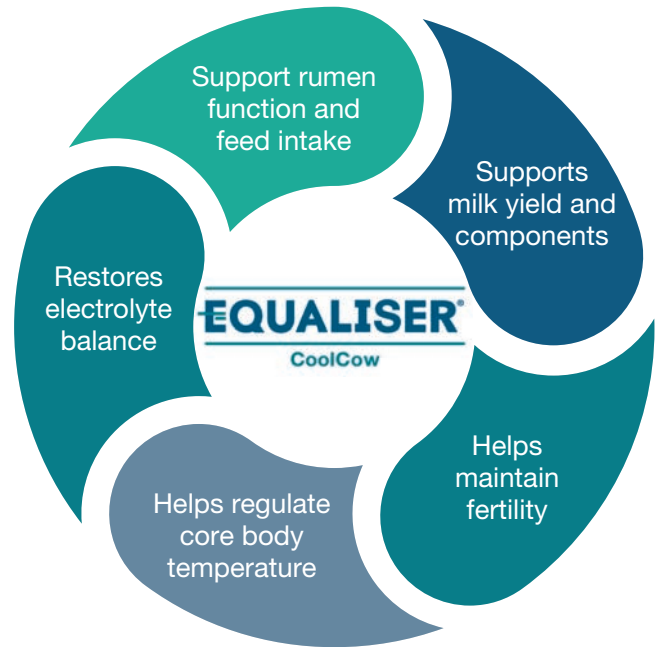
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As temperatures rise fertility is always the first performance measure to be affected. Fluctuating temperatures in spring and summer (14-22°C) cause 20% of cows to slip a cycle, costing £84 per cow affected.

As temperature rises fertility drops



What does Equaliser® CoolCow do?



Application

Physical form: powder

Feeding rate: 100-150 gram/head/day

Use:

- During the whole lactation - April to end of August.
- Mix through the basal ration or concentrate meal. Do not top-dress.
- Replaces the buffer included in the ration.

Get involved

We are running a #CargillWeatherWatcher campaign. Contact us to receive your free THI meter to monitor heat stress conditions.